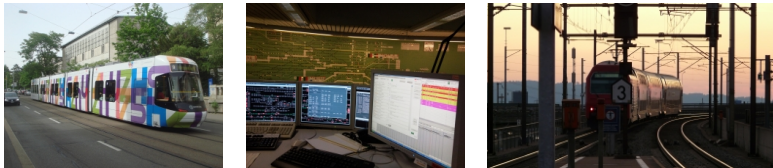


Zürich

The Essential Guide

Getting around

Want to go to the city center for a little shopping tour? Need a hike from the airport? Use the public transport system! Avoid cabs, they're expensive. Public transport is reliable, the network is vast. Within Zürich and the region, everything works in zones. In any zone you've got a ticket for, you can use all available means of transport—that's trains, buses, trams, even boats—at no extra cost as long as your ticket's valid. And the best thing with your LCN 2009 registration? **You get a free multi-day ticket for the Zürich city zone (zone 10) included!** So, the only tickets you need in addition are those from and to the airport.



Some helpful resources...

- Miss the full picture? Download the public transport network map for Zürich (zone 10) as a PDF from http://bit.ly/ZH_Network_Map.
- Planning a journey? Online timetable inquiries (local, national, international) at http://bit.ly/SBB_Timetable. Plan ahead by creating a timetable booklet: http://bit.ly/Timetable_Booklet
- Got a smartphone? Have timetables ready anytime, anywhere. Buy tickets from your mobile. Download the SBB mobile application from http://bit.ly/SBB_Mobile. Hint: Be aware of high roaming costs—better plan your trips in advance (the application caches data locally) while using the free WLAN at LCN 2009.
- Out'n'about late night? Regular services take you home until around midnight, 0:30 h. After that there's a nighttime network you can use during weekends at a small supplement of 5 CHF (still, have your zone 10 ticket with you, too). Get all information on timetables, network, and how to buy the night supplement at http://bit.ly/Nighttime_Network On week nights, get a cab—even better, share a cab with your colleagues from LCN 2009. Order by phone (+41 444 44 44 or +41 44 777 77 77).

Going green

Right next to the Swissôtel you'll find "Züri rollt". "Züri rollt" is a bicycle rental service with several locations within Zürich. Actually, rent isn't technically correct: You can **borrow a bike for free!** Simply show your ID card, leave a deposit of 20 CHF, and explore the city by bike. You may give back your bike at any "Züri rollt" station in Zürich. Besides the one at Swissôtel, they have stations at Zürich HB, the Globus department store (city center), Bürkliplatz (lake), and at the railway station Zürich Enge. Consult http://bit.ly/Zueri_Rollt for details like station operating hours. Have a safe and enjoyable ride!



From the airport to the conference venue

Step 1: Get prepared

Upon arrival at the airport Zürich pass through baggage claim and customs, then follow the signs for the railway station. Want to see that in moving pictures? Here we go: http://bit.ly/Airport_Arrival. Trains are leaving for Zürich approximately every 15 minutes. Buy a one way train ticket—you may choose any destination in Zürich, it will cost the same. Use either one of the **touchscreen ticket vending machines** or go to the counter of the SBB (Swiss railways) travel center. In either location, English as well as credit cards are well supported. Avoid non-touchscreen vending machines—these accept coins and smaller bills in Swiss francs only.



Step 2: Get in

LCN 2009 is held at the Swissôtel in Zürich Oerlikon (<http://bit.ly/Swissotel>). At the airport railway station, board any train of the following services:

- S16 (at hh:02, hh:32),
- InterRegio to Basel (at hh:04),
- S2 (at hh:20 and hh:51),
- InterRegio to Lucerne (at hh:47)

Enjoy the ride. It's a 4 minutes journey only, because you get off at the first stop—Zürich Oerlikon. Right opposite to the railway station, you'll find the Swissôtel.



It's a material world...

Switzerland's a small country. Nevertheless, we still run our own currency, the Swiss Franc (CHF or Fr.). Refrain from paying in Euro or USD—even though accepted in many shops and restaurants—you'll loose by an unthrifty exchange rate, plus the change comes in CHF anyway. Use either **credit cards** (widely accepted, but not everywhere) or pay **cash** in local currency. European debit cards (Maestro, formerly EC card) are usually accepted in shops, too. Get cash 24/7 from one of the many ATMs. They're pervasively available at bank locations, post offices, and in many squares—and directly outside the Swissôtel. Ask locals for a **Bancomat** in case you don't find an ATM close-by. **Exchange** from other currencies either in the airport arrival hall, at the SBB travel center in Zürich Oerlikon or Zürich HB (extended operating hours), or at post offices and banks.

Zürich

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Discover, explore, and enjoy

Zürich may not be as large as New York, Paris, London, or Hong Kong. All the more, it is astonishing what this city has to offer. Don't expect the Eiffel tower here, don't look out for skyscrapers—Zürich is different in that sense: Zürich is world class in **quality of living**. For years now, Zürich is ranked in the top 3 of those cities, world-wide, that give you highest standards to enjoy both, live and work. This comes with a wide choice of top-class cultural events and great experiences:

- Discover Zürich's lovely city center on your own on a city walk. This round tour starts and ends at Zürich HB and gives you a good overview of the inner city. Map with explanations as PDF: http://bit.ly/City_Walk
- Interested in culture? Check for sure the schedules of the opera house (http://bit.ly/Opera_Ballet) and Tonhalle (<http://bit.ly/Tonhalle>) concert hall. For a comprehensive list of events, including concerts and theater, get the right information at http://bit.ly/ZH_Events.
- Should you get hungry or thirsty on your discovery through Zürich, don't worry as there are more than 2000 restaurants and bars available to serve you. It's such a wide choice, it's hardly possible to recommend only a handful of places here. So, select according to your personal taste at http://bit.ly/ZH_Restaurants.
- Art, history, science, technology, zoo, botanical garden, design, history—name any topic you like, and you'll probably find a museum or exhibition in Zürich that meets your interests. Find yours at http://bit.ly/ZH_Museums.
- Zürich tourism has put together a very nice selection of offers and recommendations in a few PDF brochures you can download and study. A wide selection of organized tours and excursions (fees apply) in Zürich and many regions of Switzerland is available at http://bit.ly/Tours_Excursions. Group offers for various guided tours in Zürich are collected at http://bit.ly/Group_Tours. Finally, for excursions in the greater area Zürich, consult the maps for summer (http://bit.ly/Summer_Map) and winter (http://bit.ly/Winter_Map).

Just in case...

If anything should go wrong you can always get in touch with local LCN staff. We'll try to sort it out or, in case we cannot solve the issue ourselves, we'll point you to a resource that can help. If you need

immediate help, here are a couple of helpful contact points:

- For medical emergencies (incl. dental issues) call +41 44 421 21 21. There's a private medical station for urgent patient care at Zürich HB, called Permanence: <http://bit.ly/Permanence>.
- Ambulance: Call 144 (free)
- Police: Call 117 (free)
- Firefighters: Call 118 (free)
- Pharmacy emergency service: Call +41 900 55 35 55 (CHF 1.50/min)
- Intoxications: 145 (free)



MP3s and videos

- Overview of what Zürich has to offer with respect to shopping, restaurant and bars, and leisure activities. Streaming video, flash, 6 minutes: http://bit.ly/Overview_video
- Good selection of cafés and restaurants in Zürich. A note on restaurant Hiltl: in the meantime, it moved back to its original location. MP3 audio, 8 minutes: http://bit.ly/Cafes_Restaurants

Verstehen Sie Deutsch?

Ja? Das ist grossartig. Denn somit können Sie mit Hilfe der vielfältigen und umfangreichen Podcasts zu Stadtspaziergängen und -rundfahrten in Zürich die Stadt auf unterhaltsame Weise entdecken. Nehmen Sie doch am besten einige nicht deutschsprachige Kollegen der LCN 2009 auf Ihre Erkundungstour mit — so wird Ihnen Ihr Streifzug durch Zürich gleich noch mehr Freude bereiten!

- Unter dem Motto "Geld und Geist in Zürich" lernen Sie auf dieser Stadtrundfahrt 20 spannende Orte und Objekte in ganz Zürich kennen. Eine perfekte Gelegenheit, da Sie mit Ihrer LCN 2009-Registration die entsprechende Zonenkarte für Zürich bereits haben. 4.5 Stunden Unterhaltung und Information ohne Zusatzkosten unter http://bit.ly/Geld_und_Geist als MP3 audio (ZIP Archiv). Ein entsprechender Übersichtsplan als PDF unter http://bit.ly/GG_Plan.
- Auf dieser Stadtrundfahrt mit dem öffentlichen Verkehr lernen Sie, wie sich die Stadt über die Zeit entwickelt hat — ganz nach dem Titel "Jahrringe der Zürcher Stadtlandschaft". Achtung: Auf dieser Tour verlassen Sie die Zone 10. Sie benötigen ein Anschlussticket für 1-2 Zonen: MP3 audio (ZIP Archiv), mehrere Stunden: <http://bit.ly/Stadtentwicklung>. Übersichtsplan als PDF: http://bit.ly/S_Plan.
- Erkunden Sie die verschiedenen Stadtquartiere auf einem Spaziergang mit Hörspiel und einer passenden Karte: <http://bit.ly/Stadtspaziergang>

Weather

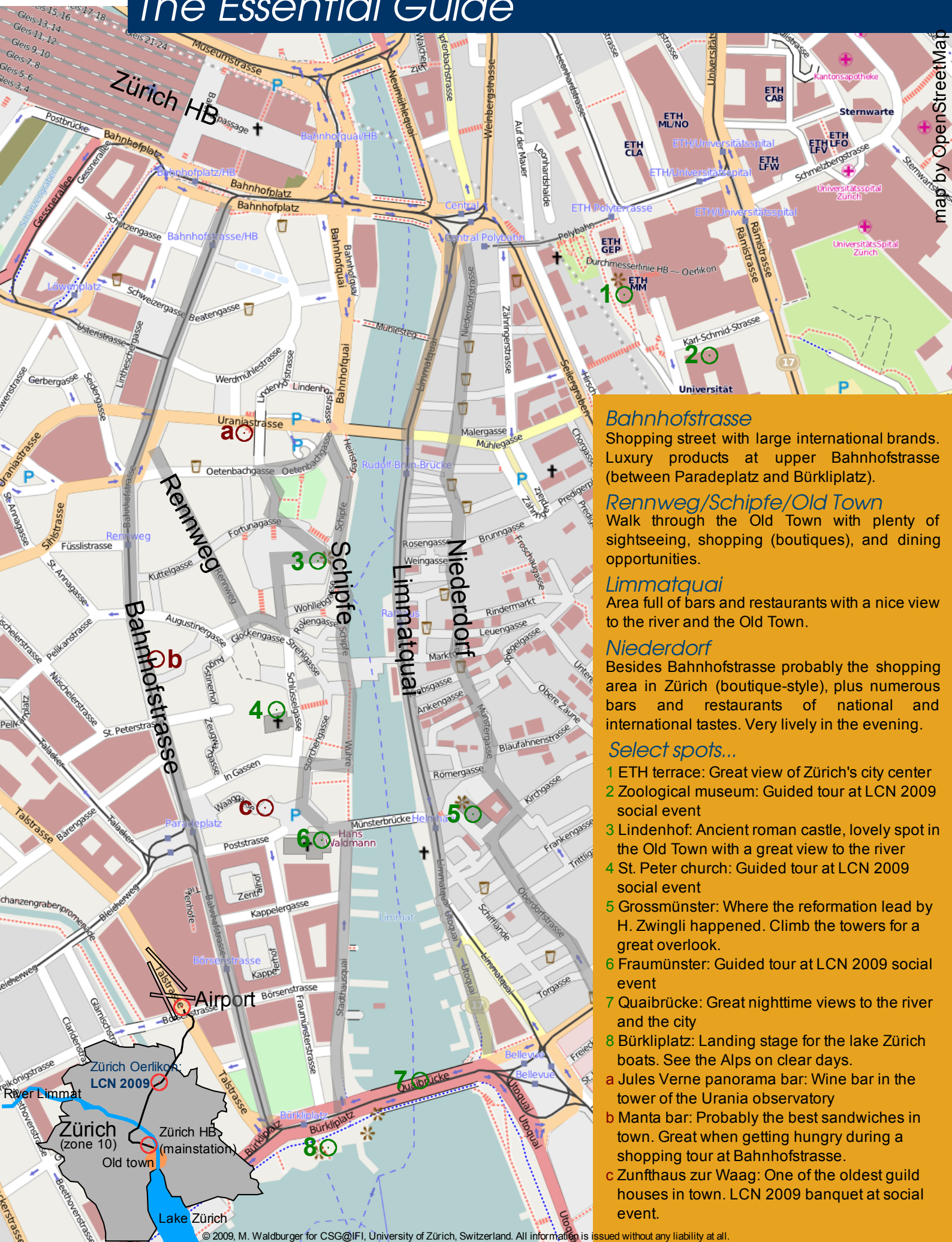
Have a look at the weather forecast for the city of Zürich at http://bit.ly/ZH_Weather. For a complete Swiss-wide weather service, consult http://bit.ly/CH_Weather.

More information

In case you have questions, if you seek further information, or if you want to share information with others, follow LCN 2009 on **Twitter**. Send us a tweet (<http://twitter.com/lcn2009>) with your question and we'll try to answer. While at the conference simply contact any of our **local staff** for tips, tricks, and recommendations.

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Bahnhofstrasse

Shopping street with large international brands. Luxury products at upper Bahnhofstrasse (between Paradeplatz and Bürkliplatz).

Rennweg/Schipfe/Old Town

Walk through the Old Town with plenty of sightseeing, shopping (boutiques), and dining opportunities.

Limmatquai

Area full of bars and restaurants with a nice view to the river and the Old Town.

Niederdorf

Besides Bahnhofstrasse probably the shopping area in Zürich (boutique-style), plus numerous bars and restaurants of national and international tastes. Very lively in the evening.

Select spots...

- 1 ETH terrace: Great view of Zürich's city center
 - 2 Zoological museum: Guided tour at LCN 2009 social event
 - 3 Lindenhof: Ancient roman castle, lovely spot in the Old Town with a great view to the river
 - 4 St. Peter church: Guided tour at LCN 2009 social event
 - 5 Grossmünster: Where the reformation lead by H. Zwingli happened. Climb the towers for a great overlook.
 - 6 Fraumünster: Guided tour at LCN 2009 social event
 - 7 Quaibrücke: Great nighttime views to the river and the city
 - 8 Bürkliplatz: Landing stage for the lake Zürich boats. See the Alps on clear days.
- a Jules Verne panorama bar: Wine bar in the tower of the Urania observatory
- b Manta bar: Probably the best sandwiches in town. Great when getting hungry during a shopping tour at Bahnhofstrasse.
- c Zunfthaus zur Waag: One of the oldest guild houses in town. LCN 2009 banquet at social event.